

REFORESTED  
BONES



Transforming  
dead tree remains  
into an exhibition  
to preserve life



Context

Deforestation in Colombia is out of control. 178,597 hectares gone in just one year. An area twice the size of New York City.

Problem

Colombians ignore that when a tree is cut, an habitat is lost, and when an habitat is lost, animal species are endangered. The National University of Colombia decided to show them what the results of deforestation really look like, death and bones.

Idea

We went to the most deforested zones of the country in order to collect dead tree branches. Artists and biologists worked together to transform the branches into real size sculptures representing the main threatened species.

The Deforested Bones were already exhibited in the public in the Natural History Museum and the Botanical Garden of Bogotá, leaving awareness in thousands of people.

Results:

Over 9,000 visits. Over 600 news outlets. Over 85,000 visits online.

New museums across the country want to display the exhibition too.

Deforested Bones reopening a debate about deforestation reinforce the Zero Deforestation commitment by Colombia until 2020.

